

BEVERLY EAVES PERDUE
GOVERNOR



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North Carolina Celebrates Tourism's Economic Impact with Travel and Tourism Day May 18

RALEIGH - Gov. Bev Perdue has proclaimed Tuesday, May 18 as "Travel and Tourism Day" to celebrate an industry vital to the economic stability and growth of North Carolina. North Carolina's tourism industry is composed of small businesses that make up a vital part of our state's economy, creating jobs and investment from the mountains to the coast.

"A healthy travel and tourism industry is an important part of creating and sustaining jobs in North Carolina. Travel and tourism sustains 378,000 jobs while bringing \$22.2 billion to the state each year," Gov. Perdue said. "We welcome visitors from around the country and worldwide, and I encourage our residents to see and celebrate all the marvelous attractions of our home state."

A full-day of events is scheduled in Raleigh on May 18 to celebrate North Carolina's tourism industry. Tourism organizations from around the state will have informational booths in the N.C. Legislative Building from 10 a.m. to 4 p.m. The N.C. Travel Industry Association is coordinating exhibit booths that provide an opportunity for lawmakers to meet tourism industry officials and learn about the positive impact of the industry.

State Tourism Facts: